

PIUG 2021 Annual Conference Workshop

Title: **Visualizing IFI CLAIMS Direct Data in Tableau**

Time and location:

Monday, May 24: 12:45pm – 1:45pm; Socio Virtual Conference App

Abstract:

The IFI CLAIMS Direct platform provides the highest quality patent information available. Using both CLAIMS Direct Reports and Tableau's Web Data Connector for direct, dynamic access to the CLAIMS Direct API, we'll explore a variety of patent data statistics and aggregation concepts through visualizations to shed light on the dense world of patents.

Join us as we explore:

- Leveraging the CLAIMS Direct API as Tableau data source
- Elements available for statistical interpretation.
- Use cases for patent visualizations.

Presenters:

David Santamauro (*main presenter*), **Janice Stevenson** (*MC*), **Claire Hammond**, **Toby Hart Dyke**

Background:

David Santamauro, CTO, IFI CLAIMS -- David was previously Chief Data and Systems Architect at Thomson Scientific from 2004 to 2007 where he designed and developed distributed back-end search, storage and data retrieval for the Patent Web, MPI, Aureka and subsequent Thomson Innovation product lines. From 2000 to 2004 David was a key patent content developer for MicroPatent responsible for content analysis and large-scale data processing, loading and search operations.

Janice Stevenson, EVP Client Services, IFI Claims --Janice Stevenson applies her vast client support experience to providing IFI clients the foundation they need to bring their applications to full fruition. She draws on past experience as a trainer, sales manager, and developer focused on intellectual property and patent applications.

Claire Hammond, Claire Hammond, Content Specialist at IFI CLAIMS Patent Services applies her patent expertise and application background to help analyze, map and review IFI's data to ensure the highest quality standards. Her past roles included providing support, training, and updating IP applications and their processes while helping users reduce legal risk and identify high value patents in their patent applications.

Toby Hart Dyke, Toby worked for many years for Derwent (now Clarivate) in both the UK and in the U.S. His initial chemistry background gave way to stints in all things data related. Toby had spells with Lexis-Nexis and Lighthouse IP as well as forays into trademarks, semantic software, and the travel industry. In addition, Toby has experience in a number of entrepreneurial start-ups, including the application of Ai to patent searching.