

**PIUG 2019 Annual Conference Workshop**  
**Introduction to Patent Searching & Fundamentals**

**Time and location:**

Saturday, May 4: 9:00am – 5:30pm; conference room to be determined

**Abstract:**

If you are just beginning to search patent information, don't miss this opportunity to enhance your conceptual understanding of the process, and your skills, by attending this full-day of courses offered by the Patent Information Users Group (PIUG).

The PIUG Introduction to Patent Searching builds a strong foundation for searching patent information. Learn the basics of patent law, patent information resources, and basic search techniques.

Key topics covered:

- What is a patent
- Patent Law for Searchers
- Patent Information Resources (Free and Fee-Based)
- Types of Patent Searches
- Basic Search Techniques
- Searching Case Studies

The PIUG Fundamentals of Patent Searching provides a fast-paced interactive learning environment that builds a strong foundation for searching patent information.

Search examples will be used to demonstrate advanced strategies highlighting the pros and cons of using classification, key words, citation analysis, similarity engines, and black box algorithms. Learn tips on what to report or exclude in your results. Focused sessions on chemical/biotech and engineering/electrical search techniques will also provide best practices for obtaining comprehensive and relevant results.

Key topics covered:

- Patent Search Techniques & Tips
- Engineering/Electrical Patent Searching
- Pharmaceutical Patent Searching – Chemical & Biotech Approaches
- Reporting search results

[Register Here!](#)

---

**Presenters:**

**Dominic DeMarco**, DeMarco Intellectual Property, LLC.

Dominic DeMarco is the Managing Director of DeMarco Intellectual Property, LLC, a patent search firm focused on serving the needs of patent attorneys in the areas of prosecution, product clearance, and litigation. The firm currently employs eight full time professional patent researchers. Dominic was originally taught to search the infamous shoes at the USPTO's Public Search Room during the 1990's and was of the lucky generation able to transition their skills to the computerized systems used today by patent information professionals. He is a registered US patent agent (#49,015) with a degree in chemical engineering from the University of Virginia.

**John Zabilski**, CAS

John Zabilski is currently a Senior Application Specialist with Chemical Abstracts Service (CAS). John's primary responsibility is customer training. John has provided training and searching consultation at numerous chemical and pharmaceutical companies including Dow, Pfizer, Abbott, Merck, Eastman, Ashland, PPG, BP, and 3M . He has presented and provided training on searching patent information at the PIUG, ACS, SLA, AALL, and International Online meetings. John has provided training at the US, Canadian, Singapore, Malaysian, and Korean patent offices. John is a registered US Patent Agent (No. 59,626) and also the chairman of the Patent Information Users Group (PIUG) Education and Training Committee.