



2014 Annual Conference

April 26 – May 1, 2014 Hyatt Regency Orange County, Garden Grove, CA



Saturday, April 26th, 2014

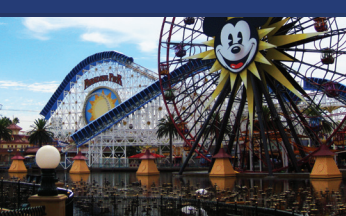
8:00 am	12:00 pm	IP in Africa – Shedding Light on the “Dark Continent” (<i>Stephen Adams</i>) – FEE	Garden 4
1:00 pm	5:00 pm	Fundamentals of Current Patent Law (<i>Edlyn Simmons</i>) – FEE	Garden 4
1:30 pm	4:30 pm	EPO Products Roadshow (<i>EPO/Nigel Clarke</i>)	Garden 3

Sunday, April 27th, 2014

8:30 am	9:30 am	Find better patents faster (<i>Ambercite</i>)	Royal B
9:00 am	10:00 am	INTELLIXIR Version 9.1: Business Cases for Mining Patents & Non-patent Literature (<i>Intellixir</i>)	Royal A
9:00 am	11:00 am	From Disclosure to Monetization: Leading You Along the IP Lifecycle (<i>Questel</i>)	Royal CD
10:00 am	11:00 am	Advanced Patent Analysis and Visualization Using Patent iNSIGHT Pro (<i>Gridlogics</i>)	Royal B
10:30 am	11:30 am	Maximizing the Derwent Value-Added Features on STN – A Multi-Database Approach (STN)	Royal A
11:00 am	12:00 pm	PatSeer – Global Patent Database with Many Unique Capabilities (<i>Gridlogics</i>)	Royal B
11:30 am	12:30 pm	BizInt Smart Charts: Developing a “Cookbook” of Reports & Visualizations (<i>BizInt Solutions</i>)	Royal CD
12:00 pm	1:00 pm	PatBase Celebrates its 10 th Year with a Bevy of Enhancements incl. Legal Status Tools & PatBase Analytics (<i>Minesoft</i>)	Royal A
12:30 pm	1:30 pm	IP Across Your Enterprise: From Ideation to Licensing (<i>Innography</i>)	Royal B
1:30 pm	2:30 pm	A Whole New World of Patent Research with ProQuest Dialog™ (<i>ProQuest/Dialog</i>)	Royal A
2:00 pm	3:00 pm	Multi-device Approach to Deliver Timely and Contextual IP Intelligence (<i>Relecura</i>)	Royal B
2:00 pm	3:30 pm	Thomson Innovation: Enhanced Sources & Insight 2014 (<i>Thomson Reuters</i>)	Royal CD
4:00 pm	5:30 pm	PIUG Business Meeting (<i>All conference attendees welcome</i>)	Grand Ballroom EFG
6:30 pm	7:30 pm	First-Time Attendee Welcome & Orientation Session	Garden 3
7:30 pm	9:30 pm	Welcome Reception for All Meeting Attendees / Exhibits Open. Sponsored by PIUG	Grand Ballroom ABCD

Monday, April 28th, 2014

7:45 am	8:45 am	Breakfast. Sponsored by Thomson Reuters; Wisdomain	Grand Ballroom ABCD
8:45 am	9:00 am	Welcome and Keynote Introduction – <i>Susanne Hantos, PIUG Chair, Davies Collison Cave</i>	Grand Ballroom EFG
9:00 am	9:45 am	Keynote Presentation – The Past Present & Future of Computer Curation of Patents & Scientific Literature. (<i>Stephen Boyer, Ph.D., Research Solutions for the ChemPharma Industry, IBM Almaden Research Center</i>)	
9:45 am	10:00 am	Product Updates (<i>BizInt, Minesoft, Questel</i>)	
10:00 am	10:30 am	Break. Sponsored by GenomeQuest.	Grand Ballroom ABCD
10:30 am		Session A: Subject Matter Challenges Part 1 – Opening Remarks (<i>Chairperson: Jim Brown, FIZ Karlsruhe Inc.</i>)	Grand Ballroom EFG
10:35 am	11:05 am	Applying Information Analysis to Business Challenges at 3M (<i>John Arenivar, 3M</i>)	
11:05 am	11:35 am	Measuring and Modeling Innovation and Collaboration Networks at Chalmers University of Technology, Sweden (<i>Thomas Houze, Georgetown University, Office of Technology Commercialization</i>)	
11:35 am	12:05 pm	A Way Out of the Crystal Maze (<i>Christian Soltmann, EPO</i>)	
12:05 pm	12:15 pm	Product Updates (<i>STN, Wisdomain</i>)	
12:15 pm	1:30 pm	Lunch. Sponsored by PIUG	Grand Ballroom ABCD
1:30 pm		Session B: Patent Analysis Part 1 – Opening Remarks (<i>Chairperson: Martha Yates, Monsanto</i>)	Grand Ballroom EFG
1:35 pm	2:05 pm	Making Sense of a Small World (<i>Alan L. Porter, Georgia Tech & Search Technology, Inc.</i>)	
2:05 pm	2:35 pm	Pharma/Biotech v. Technology Patent Search & Analysis: Similarities & Differences (<i>Dilip Pandya, Qualcomm</i>)	
2:35 pm	3:05 pm	Multivariate Patent Similarity Detection (<i>Kas Kasravi, Hewlett-Packard</i>)	
3:05 pm	3:15 pm	Product Updates (<i>Thomson Reuters, GenomeQuest</i>)	
3:15 pm	3:45 pm	Break. Sponsored by IFI Claims	Grand Ballroom ABCD
3:45 pm		Session C: Unique Views on IP – Opening Remarks (<i>Chairperson: Lucy Akers, Bristol-Myers Squibb</i>)	Grand Ballroom EFG
3:50 pm	4:20 pm	Mining the Treasures for Competence: Human Resource & Technology Using Patent Information (<i>Binqiang Liu, University of New Hampshire</i>)	
4:20 pm	4:50 pm	Hooray for Hollywood – Brief Encounter w/Intellectual Property Rights in the Creative Industries (<i>Stephen Adams, Magister</i>)	
4:50 pm	5:05 pm	Product Updates (<i>TPR International, IFI Claims, Search Technology</i>)	
6:30 pm	10:30 pm	PIUG Gala & Awards Dinner. Sponsored by the PIUG	Royal Ballroom CDEF

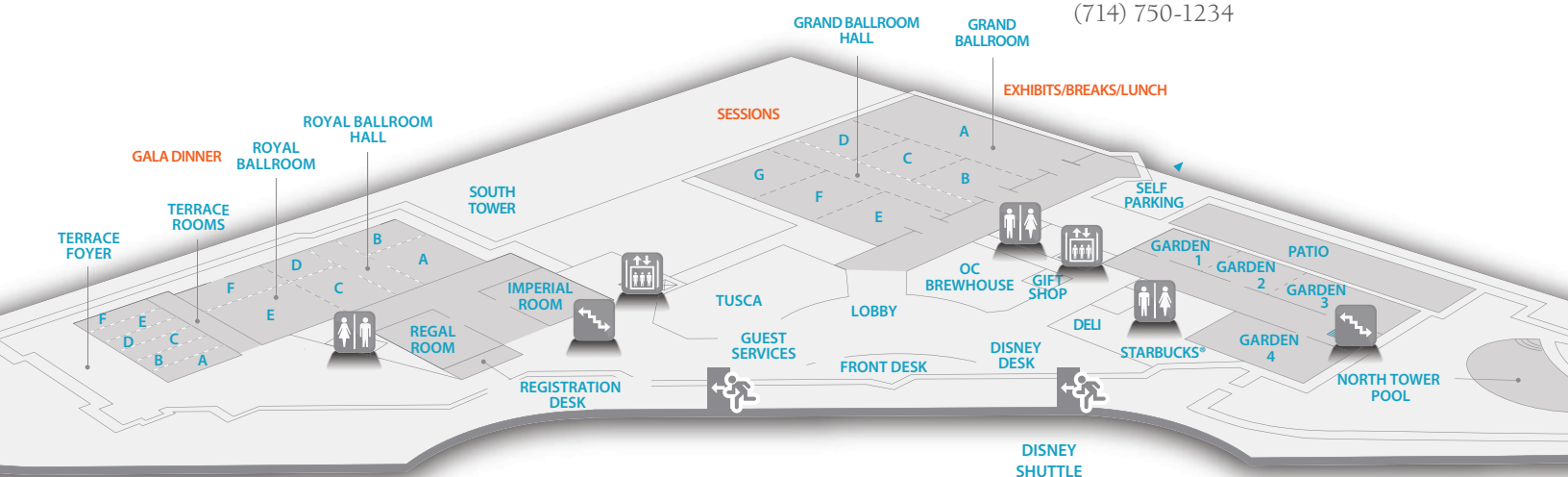


Tuesday, April 29th, 2014

8:00 am	9:00am	Breakfast. <i>Sponsored by Minesoft and STN</i>	Grand Ballroom ABCD
9:00 am		Session D: Patent Analysis Part 2 – Opening Remarks (<i>Chairperson - Ron Kaminecki, Notre Dame University</i>)	Grand Ballroom EFG
9:05 am	9:35am	Automated Patent Obviousness Detection (<i>Kas Kasravi, Hewlett-Packard</i>)	
9:35 am	10:15 am	Analytics Panel – Patent Counsels' Views on Patent Analytics/Citation Analysis (<i>Panelists – Peter J. Gluck, Brown Rudnick LLP; Milan Kapadia, CoreLogic Inc.; Frederick J. Zustak, SONY</i>) (<i>Moderator – John Arenivar, 3M</i>)	
10:15 am	10:45 am	Break. <i>Sponsored by Search Technology</i>	Grand Ballroom ABCD
10:45 am	11:15 am	Empirical Instruction Obtained from Dojo-style School Program for Patent Information Map Analysis [PIMA] During 8 Years in Japan and Current Japanese Situation (<i>Tsutomu [Ben] Kiriya, Hayabusa International Patent Office</i>)	
11:15 am	11:45 am	Machine Learning Approaches for Quantifying and Predicting Patent Quality (<i>Yan Liu, University of Southern California</i>)	
11:45 am	12:15 pm	Visualizing Innovation Pathways and Technology Development Concentrations: A New Global Patent Map and Overlay Map Technique (<i>Luciano Kay, University of California Santa Barbara</i>)	
12:15 pm	1:00 pm	Lunch. <i>Sponsored by PIUG</i>	Grand Ballroom ABCD
1:00 pm	2:30 pm	Extended Break / Exhibits	Grand Ballroom ABCD
2:30 pm		Session E: Subject Matter Challenges Part 2 – Opening Remarks (<i>Chairperson: Yateen Pargaonkar, Chevron</i>)	Grand Ballroom EFG
2:35 pm	3:05 pm	Searching the Future's Challenges Now (<i>Barbara Miller, Novartis Institutes for BioMedical Research, Inc.</i>)	
3:05 pm	3:35 pm	Searching for Post-grant Events in the Life of a Patent (<i>Kartar Singh Arora, Landon IP</i>)	
3:35 pm	3:50 pm	Product Updates (<i>INTELLIXIR, Innography, Evalueserve</i>)	
3:50 pm	4:20 pm	Break. <i>Sponsored by INTELLIXIR</i>	Grand Ballroom ABCD
4:20 pm	4:50 pm	Intellectual Property Protection Strategies for Nanotech (<i>Kevin Noson, Fernandez & Associates, LLP</i>)	
4:50 pm	5:00 pm	Product Updates (<i>EPO, Nordic Patent Institute</i>)	
7:00 pm	9:00 pm	Networking Dinners. Sign-up sheet at registration desk. Meal at own cost.	

FLOOR MAP – 1st Floor

Hyatt Regency Orange County
11999 Harbor Blvd
Garden Grove, CA 92840
(714) 750-1234





Wednesday, April 30th, 2014

8:00 am	9:00 am	Breakfast. <i>Sponsored by BizInt Solutions and Questel</i>	Grand Ballroom ABCD
9:00 am		Session F: Overcoming Challenges of Patent Searching – Opening Remarks (Chairperson: <i>Thomas E. Wolff, Wolff Information Consulting LLC</i>)	Grand Ballroom EFG
9:05 am	9:35 am	Update on the Unitary Patent – a view from the information specialist (<i>Stephen Adams, Magister Ltd.</i>)	
9:35 am	10:15 am	Patent Searching Panel What Patent Attorneys Want When It Comes to Searching & Reporting Search Results (Panelists – <i>David Bailey, Kauth, Pomeroy, Pecj & Bailey; Silvon Kalminov, IP Canon; Jennifer Yancy, Yancy IP</i>) (Moderator – <i>Zhifu Shu, ExxonMobil</i>)	
10:15 am	10:45 am	Break. <i>Sponsored by Innography</i>	Grand Ballroom ABCD
10:45 am	11:15 am	A Patent System Ontology for Facilitating Retrieval of Patent Related Information (<i>Kincho Law, Stanford University</i>)	
11:15 am	11:30 am	The Use of Patent Information to Support M & A Decisions (<i>Miguel Iglesias, Questel</i>)	
11:30 am	11:45 am	Minesoft Milestones! Here We Grow Again! (<i>Doug van der Zee, Minesoft</i>)	
11:45 am	12:00 pm	The Next 30 Years: STN® Celebrates and Looks to the Future (<i>Rainer Stuike-Prill, STN</i>)	
12:00 pm	1:00 pm	Lunch. <i>Sponsored by PIUG</i>	Grand Ballroom ABCD
1:00 pm		Session G: Updates from Patent Authorities & Other Institutions – Opening Remarks (Chairperson: <i>Sandra Unger</i>)	Grand Ballroom EFG
1:05 pm	1:35 pm	Recent Developments at the EPO (<i>Heiko Wongel, European Patent Office</i>)	
1:35 pm	2:05 pm	PATENTSCOPE & ePCT: New Features and Developments Overview (<i>Magdalena Zelenkovska, World Intellectual Property Organization</i>)	
2:05 pm	2:35 pm	Activities & Progress of Patent Information Retrieval Contest [PIRC] in Japan (<i>Izumi Tsuzuki, Committee of the Online Patent Retrieval Contest in Japan, and Sakae Nakamura, Asahi Kasei Corp.</i>)	
2:35 pm	3:05 pm	Break. <i>Sponsored by Evalueserve</i>	Grand Ballroom ABCD
3:05 pm		Session H: Patent Licensing & Strategy – Opening Remarks (Chairperson: <i>Kristin Whitman, Landon IP</i>)	Grand Ballroom EFG
3:10 pm	3:40 pm	To Collaborate or Not to Collaborate: The Case Study of Stem Cell Research in Israel (<i>Talya Ponchek, University of Haifa, Israel</i>)	
3:40 pm	3:55 pm	Understanding the Science & Art of IP Value to Help Optimize IP Strategy (<i>Bob Stewart, Thomson Reuters</i>)	
3:55 pm	4:10 pm	Creating a Recipe for Legal Status Reports (<i>John Willmore, BizInt Solutions</i>)	
4:10 pm	4:25 pm	A Wave of Change: Looking Inside ActionablePatents (<i>Ilsoo [Bryan] Kim, Wisdomain</i>)	
4:25 pm	4:55 pm	Patent Licensing & Negotiation Strategies (<i>Paul Germeraad, Intellectual ASSETS Inc™</i>)	
4:55 pm	5:00 pm	Closing Remarks (<i>Susanne Hantos, PIUG Chair, Davies Collison Cave</i>)	
7:00 pm	9:00 pm	Networking or PIUG Committee Dinners. Sign-up sheet at registration desk. Meal at own cost.	

Thursday, May 1st, 2014

8:00 am	9:00 am	Advanced Strategies for Searching Patents in Any Source (<i>Ron Kaminecki</i>) – \$50 per person	Grand Ballroom F
9:00 am	3:00 pm	STN Patent Forum (STN)	Grand Ballroom E
9:00 am	12:00 pm	CPC Workshop (USPTO)	Grand Ballroom G

