

## 2013 Annual Conference

April 27 - May 2, 2013

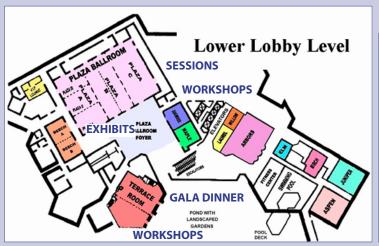
Hilton Alexandria Mark Center Alexandria, VA

		Saturday, April 27th, 2013	
8:00 am	12:00 noon	The Importance of Presenting Useable Search Output to the Client (Stephen Adams) - FEE	Magnolia B
1:00 pm	5:00 pm	Fundamentals of Current Patent Law (Edlyn Simmon) – FEE	Magnolia B
8:00 am	4:00 pm	Patinformatics: The Next Generation (Tony Trippe) – FEE	Magnolia A
1:30 pm	4:30 pm	Personal Branding: Communicating the Authentic You – Free	Magnolia C
		Sunday, April 28th, 2013	
8:30 am	10:00 am	Creating Patent Reports and Visualizations with BizInt Smart Charts (Bizint Solutions) – Free	Terrrace East
10:00 am	12:00 pm	Soaring into Orbit.com with Perfected Search and Analysis Tools (Questel) – Free	Arbors
10:30 am	11:30 am	Making IP Intelligence Easy and Intuitive (Relecura) – Free	Terrace West
11:00 am	12:00 pm	Exclusive Sneak Peek: ProQuest Dialog™ Patents (ProQuest Dialog) – Free	Terrace East
12:00 pm	1:00 pm	Product Updates and Enhancements (Minesoft) – Free	Terrace West
12:30 pm	1:30 pm	Searching in DWPI Chemistry Resource (DCR) on STN (STN) – Free	Terrace East
2:00 pm	3:30 pm	Thomson Innovation: Enhanced Sources & Insight 2013 (Thomson Reuters) – Free	Arbors
4:00 pm	5:30 pm	PIUG Business Meeting (All PIUG members are encouraged to attend)	Plaza Ballroom East
6:30 pm	7:30 pm	First-Time Attendees Welcome & Orientation. Sponsored by PIUG	Ballroom West/Foyer
7:30 pm	9:30 pm	Welcome Reception for All Meeting Attendees / Exhibits Open.	Plaza Ballroom West
		Sponsored by PIUG	& Lower Foyer
		Monday, April 29th, 2013	
7:30 am	8:30 am	Breakfast. Sponsored by Minesoft	Ballroom West/Foyer
8:30 am	9:00 am	Welcome & Introduction – Susanne Hantos, PIUG Chair, Davies Collison Cave Brian Stockdale Award Presentation – Edlyn Simmons, Simmons Patent Information Service, LLC	Plaza Ballroom East
9:00 am	10:00 am	Keynote Presentation – The USPTO: Transformation and Engagement. <i>Teresa Stanek Rea,</i> Acting Under Secretary of Commerce for Intellectual Property and Acting Director of the USPTO	
10:00 am	10:10 am	Product Updates (Thomson Reuters, BizInt Solutions)	
10:10 am	10:40 am	Break. Sponsored by GenomeQuest.	Ballroom West/Foyer
		Session A – Case Studies in Patent Informatics (Chair - Martha Yates, Monsanto)	
10:40 am	12:30 pm	Using Multiple Online and Single Country Legal Status Databases to Resolve Licensing Fee Issues. Carol E. Bachmann, 3M.	Plaza Ballroom East
		Patent Informatics in a Filter Bubble Age. Kristine Atkinson, A-A Patent Investigations.	
		Into the Future Together: The Challenges for Providers and Users of Patent Information in Today's Fast-moving World and How to Meet Them. <i>Cynthia Murphy, Thomson Reuters</i> .	
12:20 pm	12:30 pm	Product Updates (Minesoft, STN)	
12:30 pm	1:30 pm	Lunch. Sponsored by Thomson Reuters.	Ballroom West/Foyer
1:30 pm	1:45 pm	Presentation of Service Awards	Plaza Ballroom East
		Session B – The Future of Communications in Patents (Chair - Jim Brown, FIZ Karlsruhe)	
1:45 pm	2:55 pm	Overcoming the language barrier - The EPO's Patent Translate service. Richard Flammer, EPO	Plaza Ballroom East
		Understanding Machine Translation and the Challenge of Patents. John Tinsley, IP Translator	
2:55 pm	3:10 pm	Product Updates (Questel, Search Technology, LexisNexis)	
3:10 pm	3:40 pm	Break. Sponsored by LexisNexis®	Ballroom West/Foyer
		Session C – Case Studies in Patent Analysis (Chair - Richard Williams, Zoetis)	
3:40 pm	4:50 pm	Debabelizing the Portfolio: Embedding Patent Analysis in Your Patent Portfolio Processes. Mark Stignani, Schwegman, Lundberg & Woessner, P.A.	Plaza Ballroom East
		Updating our Patent Search and Analysis Tools. David Weber, Corning Incorporated	
4:50 pm	5:00 pm	Product Updates (GenomeQuest, TPR International)	
7:00 pm	10:30 pm	PIUG 25th Anniversary Gala and Awards Dinner.  Sponsored by PIUG and ExxonMobil Research & Engineering.  Cash Bar before Dinner: 6:30 pm – 7:00 pm (Drink tickets left from Sunday will be honored)	Terrace

		Tuesday, April 30th, 2013	
7:15 am	8:00 am	Breakfast. Sponsored by STN	Ballroom West/Foyer
8:00 am	8:10 am	Introduction – Ron Kaminecki	Plaza Ballroom East
		Session D – Chemical Patent Information (Chair - A.J. D'Ambra, Novartis)	
8:10 am	8:20 am	Product Updates (INTELLIXIR, IFI Claims)	
8:20 am	9:30 am	Historical Impact of Major Patent Authorities on Chemical Information in CAS REGISTRY and CAplus - A 20-Year Examination. <i>Matt McBride, Science IP.</i>	Plaza Ballroom East
		Understanding And Locating Extended Patent Terms For Pharmaceuticals. <i>Natalie Pilote, Novartis</i> .	
9:30 am	9:45 am	Product Updates (Article One Partners, WIPS, EPO)	
9:45 am	10:15 am	Break. Sponsored by INTELLIXIR	Ballroom West/Foyer
		Session E – Case Studies in Chemical/Biological Patents (Chair - Lucy Akers, Bristol-Myers Squibb)	
10:15 am	12:00 pm	Global Pharmaceutical Innovation: Using Patents to Track the Past and Predict the Future. <i>Yali Friedman, ThinkBiotech</i>	Plaza Ballroom East
		Leverage Text Analytics Tool in Patent Analysis to Empower Business Decisions – A Patent Landscape Project Using I2E for Kinase Assay Technology Platform Analysis. <i>Yun Yun Yang, Bristol-Myers Squibb.</i>	
		Duck Season. Rabbit Season. Chemistry Search. Biology Search Kim Miller, Novartis.	
12:00 pm	12:15 pm	Product Updates (KIPO, WIPO)	
12:15 pm	1:30 pm	Lunch. Sponsored by PIUG.	Ballroom West/Foyer
		PIUG Committee Meetings – as round tables during lunch.	
		Session F – Specialized Patent Information (Chair - Kristin Whitman, Landon IP)	
1:30 pm	3:15 pm	Applications of Data Cleaning in Patent Analytics. <i>Matthew Luby, Landon IP.</i> What to Look for When Using US Public PAIR. <i>Anthony Trippe, Patinformatics LLC.</i>	Plaza Ballroom East
		There's a New U.S. Patent and Trademark Data Host in Town!. Dave Abbott, Reed Technology and	
		Information Services Inc.	
3:15 pm	5:30 pm	Extended break and Exhibit Room open for Product Reviews/Showcase.  Sponsored by VantagePoint	Ballroom West/Foyer
		Sponsored by Faringer out	
3:00 pm	5:30 pm	Guided tour of the USPTO (Limited Seats - SOLD OUT)	
8:00 pm	10:00 pm	IFFI Play and Ice Cream Social. Sponsored by IFI Claims.	Arbors

## **Hilton Alexandria Mark Center**

5000 Seminary Rd Alexandria, VA 22311 (703) 845-1010







		Wednesday, May 1st, 2012	Grane surg
7:15 am	8:00 am	Breakfast. Sponsored by Questel	Ballroom West/Foyer
8:00 am	8:10 am	Introduction – Andrea Davis	Plaza Ballroom East
		Session G – The Cooperative Patent Classification - A View from the Primary Authorities (Chair - Kartar Arora, Landon IP)	
8:10 am	10:00 am	Improving the Use of Patent Information - KIPO's IP Information Services. <i>Hee-tae Kim, Korean Intellectual Property Office (KIPO)</i> .	Plaza Ballroom East
		The CPC Browser in Espacenet and USPTO's Experience. <i>Nigel Clarke, European Patent Office; Christopher Kim, USPTO</i> .	
10:00 am	10:30 am	Break. Sponsored by Article One Partners.	Ballroom West/Foyer
		Session H – Applied Technology (Chair - Zhifu Shu, ExxonMobil R&E)	
10:30 am	11:30 am	Summarizing Sequence Results by Patent Family. <i>John Willmore, BizInt Solutions</i> .  PatBase: Adding Value And Preserving Quality In A Global Patent Database. <i>Elan Raday, Minesoft</i> .  Applying Landscaping Tools to Determine Competitive Opportunities. <i>Miguel Iglesias and Joe Terlizzi, Questel</i> .  The New STN Platform: Revolutionizing Patent Searching for Professionals. <i>TJ Bowen, STN</i> .	Plaza Ballroom East
11:30 am	12:30 pm	Lunch. Sponsored by PIUG.	Ballroom West/Foyer
		Session J – The Dynamics of Patent Searching (Chair - Kimberly Miller, Novartis)	
12:30 pm	2:20 pm	WIPO's Patent Landscape Project and Patentscope. Lutz Mailänder, WIPO and Iustin Diaconescu, WIPO.  Patent Searching: A Game of Imperfect Information. Dominic DeMarco, DeMarco IP.	Plaza Ballroom East
2:20 pm	2:50 pm	Break. Sponsored by WIPS.	Ballroom West/Foyer
		Session K – Legal Overview of Intellectual Property (Chair - Edlyn Simmons, Simmons Patent Information Service)	
2:50 pm	4:35 pm	Update on US Patent Law and Practice – Focus on Board Proceedings. <i>Richard Neifeld, Neifeld IP Law, PC.</i> US Patent Office Information Technology Developments. <i>Marla Grossman, Coalition for Patent and Trademark Information Dissemination.</i> Advances in Non-Patent Literature Searching: 25 Years of Information Distilled to 140 Characters. <i>Ron Kaminecki.</i>	Plaza Ballroom East

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4:35 pm 4:45 pm

8:00 am	9:30 am	America Invents Act (USPTO) – Free	Terrace West
9:30 am	12:00 noon	Cooperative Patent Classification (CPC) (USPTO, EPO) – Free	Terrace West
9:00 am	4:00 pm	STN Patent Forum (STN) – Free	Terrace East
9:00 am	10:00 am	INTELLIXIR New Version 8.0: Why do I need this application? (Intellixir) – Free	Beech

Closing Remarks – Susanne Hantos, PIUG Chair, Davies Collison Cave

