



## Patent Information Users Group, Inc.

*The International Society for Patent Information Professionals*

Martha Yates, Chair  
Shelley Pavlek, Secretary  
Elliott Linder, Immediate Past Chair

Stephen Adams, Vice Chair  
Malcolm Hallam, Treasurer  
Ron Kaminecki and Heather Simmons, Directors

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November 4, 2016

Dear Prospective Sponsor or Exhibitor,

On behalf of the PIUG Board of Directors, we would like to invite you to participate in the 2017 PIUG Conferences. We are pleased to provide sponsorship and exhibitor opportunities at all three of our conferences as listed below:

- PIUG Biotech Conference at the Embassy Suites Boston – Logan Airport, Boston, MA, February 27-28, 2016;
- PIUG Annual Conference at the Crowne Plaza Atlanta Perimeter at Ravinia, Atlanta GA, May 20-25, 2017; and the
- PIUG Northeast Conference at (venue TBD), Autumn 2017 (actual date TBD).

If you have not previously sponsored a PIUG conference, and you would like to sponsor one or more of the 2017 conferences, please review the accompanying 2017 Sponsorship Benefits table(s) for the particular conference(s) of interest. If you sponsored one or more PIUG conferences in 2016, we will be in contact with you in, or before early November as you will be eligible for a discount as a token of our gratitude for your continued and generous support.

Sponsorships are available on a **first come, first served basis**. Sponsorship preferences will be considered and assigned in the order that applications are received. Sponsorships and participation as an Exhibitor/Exhibitor Plus are not considered secure until PIUG has received and confirmed acceptance of your signed Sponsorship/Exhibit Agreement which, will be provided to you once PIUG is aware of your sponsorship choices.

### **2017 Sponsorship/Exhibitor Levels\*\*\*:**

#### **PIUG 2017 Annual Conference**

Emerald	\$13500.00
Sapphire	\$11500.00
Amethyst	\$ 6250.00

Exhibitor Plus	\$ 4500.00
Exhibitor	\$ 4500.00

**PIUG 2017 Biotech Conference**

Platinum	\$3000.00
Gold	\$2100.00
Silver	\$1400.00
Bronze	\$1100.00

**PIUG 2017 Northeast Conference**

Platinum	\$3000.00
Gold	\$2100.00
Silver	\$1400.00
Bronze	\$1100.00

\*\*\*Please note that sponsorship may entitle the sponsor to one or more free conference registrations, but ***the sharing of meeting registration badges is not permitted*** irrespective of whether different members of an organization plan to attend different days of the conference or at different times on the same day of the conference. Please see the enclosed sponsorship benefits table for more details.

In addition, it will be possible for a non-sponsor or non-exhibitor of the 2017 PIUG Annual Conference to hold a workshop in conjunction with the Annual Conference. For more details, please see the accompanying sponsorship benefits table for the annual conference.

**In order to select your preferred sponsorship options, please complete the attached sponsorship request form and sponsorship calculation sheet. Please send the completed forms to PIUG by email or fax as indicated on the sheet.** We will then send to you a Sponsorship/Exhibit Agreement for your review and signature.

Once the PIUG has received your signed Sponsorship/Exhibitor Agreement by email, fax or mail, your organization's logo and description will be displayed on the conference website in accordance with the attached Sponsorship/Exhibitor Benefits table. Please note that it is your responsibility to provide a high-resolution JPEG, EPS OR PDF file (at least 600Kb) of your company logo for best results on printed materials. Please do not send "ai" files. For the PIUG conference website, a web-quality logo (20 kb) is acceptable.

The Patent Information Users Group, Inc. (PIUG), the International Society for Patent Information Professionals, is a not-for-profit organization for individuals having a professional, scientific or technical interest in patent information. With the ever increasing volume of patents and related technical documents, the effective retrieval and analysis of patent information has become an essential skill in business. The mission of PIUG is therefore to encourage the development of patent information research and analysis systems, to further develop members' patent research and analysis skills, and to provide appropriate recognition for its members who excel in the field. Through this international forum and discussion, we promote and improve the retrieval, analysis and dissemination of patent information.

PIUG has more than 600 members in 20 countries, including approximately 325 patent information professionals directly involved in corporate patent searching, 70 patent information professionals working in law firms, 25 each in academia and government, and 110 patent information consultants. PIUG members are employed to conduct patentability, freedom to operate, and validity patent searches for Fortune 500/multi-national companies, several leading universities and major intellectual property law firms. PIUG has a very active discussion list with over 1300 subscribers world-wide. For more information, see [www.piug.org](http://www.piug.org).

Patent Information Users Group, Inc. (PIUG, Inc.) is a nonprofit corporation registered in Michigan, USA. Its Employer Identification Number (EIN) is 38-3449639. Payments made to PIUG may or may not be tax deductible as ordinary and necessary business expenses. Please consult your tax advisor. All payments must be received in U.S. dollars.

If you have any questions concerning the sponsorship opportunities for 2017, please do not hesitate to contact us. We sincerely thank you for your decision to support PIUG.

Yours truly,

***Jane Thompson***  
PIUG Sponsorship Chair  
[Jane\\_Thompson@eisai.com](mailto:Jane_Thompson@eisai.com)

Patent Information Users Group Inc.  
40 E. Main Street, #1438  
Newark, DE 19711

Tel: 1-302-660-3275  
Fax: 1-302-660-3276



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## 2017 PIUG Sponsorship/Exhibitor Request

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Please print this page and indicate the package or events in which you would like to participate. Return completed form via email to [Jane\\_Thompson@eisai.com](mailto:Jane_Thompson@eisai.com) or fax to +1-302-660-3276. Upon receipt, we will send a Sponsorship/Exhibitor Agreement for your review and signature.

<input type="checkbox"/> Annual Emerald	<input type="checkbox"/> Biotech Platinum	<input type="checkbox"/> Northeast Platinum
<input type="checkbox"/> Annual Sapphire	<input type="checkbox"/> Biotech Gold	<input type="checkbox"/> Northeast Gold
<input type="checkbox"/> Annual Amethyst	<input type="checkbox"/> Biotech Silver	<input type="checkbox"/> Northeast Silver
<input type="checkbox"/> Annual Exhibitor	<input type="checkbox"/> Biotech Bronze	<input type="checkbox"/> Northeast Bronze
<input type="checkbox"/> Annual Exhibitor Plus	<input type="checkbox"/> Biotech Government/ NGO or Non-profit	<input type="checkbox"/> Northeast Government/NGO or Non-profit
Reason(s) for eligibility (ExhibitorPlus/Government/NGO Agency):  		
Website: _____		

## **Payment Calculation Sheet**

**2017 Annual Conference** \$ \_\_\_\_\_

**2017 Biotech Conference** +\$ \_\_\_\_\_

**2017 Northeast Conference** +\$ \_\_\_\_\_

### **First Hour of Workshop Time at Annual Conference**

(\$1000/hr for first hour for all workshop providers,  
excluding Exhibitor Plus)

+ \$ \_\_\_\_\_

### **Workshop Participation Fee**

(\$500 for non-Sponsor or non-Exhibitor of 2017

Annual conference; **NO** participation fee for Exhibitors or Sponsors)

+ \$ \_\_\_\_\_

### **Additional Workshop Time** (subject to available space and time)

(\$1000/hr for Exhibitor or non-sponsor or non-exhibitor; only \$500/hr  
or \$250/half-hour for Amethyst sponsor or higher)

+ \$ \_\_\_\_\_

**(Amethyst and up) Workshop Credit**

(see Benefit Tables for amount)

- \$ \_\_\_\_\_

**Total Due**

**= \$ \_\_\_\_\_**

Please send the completed sponsorship request form and calculation sheet to Jane Thompson at:  
[Jane\\_Thompson@eisai.com](mailto:Jane_Thompson@eisai.com) or fax: 1-302-660-3276

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