



## Patent Information Users Group, Inc.

The International Society for Patent Information

Elliott Linder, Chair  
Bo Peng, Secretary  
Susanne Hantos, Immediate Past Chair

Stephen Adams, Vice Chair  
Martha Yates, Treasurer  
Cynthia Barcelon-Yang and Ron Kaminecki, Directors

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October 27, 2014

Dear Prospective Sponsor or Exhibitor,

On behalf of the PIUG Board of Directors, we would like to invite you to participate in the 2015 PIUG Conferences. We are pleased to provide sponsorship and exhibitor opportunities at all three of our conferences as listed below:

- PIUG Biotech Conference at Genentech, South San Francisco, California, from February 16-20, 2015;
- PIUG Annual Conference at the Westin Lombard Yorktown Center, Lombard, Illinois, from May 2-7, 2015; and the
- PIUG Northeast Conference at the Heldrich Hotel, New Brunswick, New Jersey, October 2015 (actual date TBD).

If you have not previously sponsored a PIUG conference, and you would like to sponsor one or more of the 2015 conferences, please review the accompanying 2015 Sponsorship Benefits table(s) for the particular conference(s) of interest. If you sponsored one or more PIUG conferences in 2014, we will be in contact with you in October as you will be eligible for a discount as a token of our gratitude for your continued and generous support.

Sponsorships are available on a **first come, first served basis**. Sponsorship preferences will be considered and assigned in the order that applications are received. Choice of lunch and breakfast dates for the Annual Conference will be on a first paid, first served basis. Sponsorships and participation as an Exhibitor/Exhibitor Plus are not considered secure until PIUG has received and confirmed acceptance of your signed Sponsorship/Exhibit Agreement which will be provided to you once PIUG is aware of your sponsorship choices.

### **2015 Sponsorship/Exhibitor Levels\*\*\*:**

#### **2015 PIUG Annual Conference**

Emerald

\$15000.00

Sapphire	\$11500.00
Amethyst	\$ 6250.00
Exhibitor Plus	\$ 4500.00
Exhibitor	\$ 4500.00
Gala Dinner Wine Sponsor	\$ 3500.00

### 2015 PIUG Biotech Conference

Platinum	\$3000.00
Gold	\$1900.00
Silver	\$1300.00
Bronze	\$ 900.00

### 2015 PIUG Northeast Conference

Platinum	\$3000.00
Gold	\$1900.00
Silver	\$1300.00
Bronze	\$ 900.00

\*\*\*Please note that sponsorship may entitle the sponsor to one or more free conference registrations, but ***the sharing of meeting registration badges is not permitted*** irrespective of whether different members of an organization plan to attend different days of the conference or at different times on the same day of the conference. Please see the enclosed sponsorship benefits table for more details.

In addition, it will be possible for a non-sponsor or non-exhibitor of the 2015 PIUG Annual conference to hold a workshop in conjunction with the annual conference. For more details, please see the accompanying sponsorship benefits table for the annual conference.

**In order to select your preferred sponsorship options, please complete the attached sponsorship request form and sponsorship calculation sheet. Please send the completed forms to PIUG by email or fax as indicated on the sheet.** We will then send to you a Sponsorship/Exhibit Agreement for your review and signature.

Once the PIUG has received your signed Sponsorship/Exhibitor Agreement by email, fax or mail, your organization's logo and description will be displayed on the conference website in accordance with the attached Sponsorship/Exhibitor Benefits table. Please note that it is your responsibility to provide a high-resolution JPEG, EPS OR PDF file (at least 600Kb) of your company logo. Please do not send "ai" files. For the PIUG conference website, a web-quality logo (20 kb) is acceptable. Please also note that the PIUG **must** receive by mail the signed agreement that bears your original signature in ink.

The Patent Information Users Group, Inc. (PIUG), the International Society for Patent Information, is a not-for-profit organization for individuals having a professional, scientific or technical interest in patent information. With the ever increasing volume of patents and related technical documents, the effective retrieval and analysis of patent information has become an essential skill in business. The mission of PIUG is therefore to encourage the development of

patent information research and analysis systems, to further develop members' patent research and analysis skills, and to provide appropriate recognition for its members who excel in the field. Through this international forum and discussion, we promote and improve the retrieval, analysis and dissemination of patent information.

PIUG has over 700 members in 30 countries, including 440 patent information professionals directly involved in corporate patent searching, 60 patent information professionals working in law firms and 125 patent information consultants. PIUG members are employed to conduct patentability, freedom to operate, and validity patent searches for Fortune 500/multi-national companies, several leading universities and major intellectual property law firms. PIUG has a very active discussion list with over 1300 subscribers world-wide. For more information, see [www.piug.org](http://www.piug.org).

Patent Information Users Group, Inc. (PIUG, Inc.) is a nonprofit corporation registered in Michigan, USA. Its Employer Identification Number (EIN) is 38-3449639. Payments made to PIUG may or may not be tax deductible as ordinary and necessary business expenses. Please consult your local tax advisor. All payments must be received in U.S. dollars.

If you have any questions concerning the sponsorship opportunities for **2015**, please do not hesitate to contact us. We sincerely thank you for your decision to support PIUG.

Yours truly,

**Jane Thompson**  
PIUG Sponsorship Chair  
[Jane\\_Thompson@eisai.com](mailto:Jane_Thompson@eisai.com)

**Denise Fobare-DePonio**  
Sponsorship Committee Member  
[denisefd@aol.com](mailto:denisefd@aol.com)

**Cynthia Yang**  
Sponsorship Committee Member  
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**Kim Miller**  
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## 2015 PIUG Sponsorship/Exhibitor Request

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Please print this page and indicate the package or events in which you would like to participate. Return completed form via email to [Jane\\_Thompson@eisai.com](mailto:Jane_Thompson@eisai.com) or fax to +1-302-660-3276. Upon receipt, we will send a Sponsorship/Exhibit Agreement for your review and signature.

<input type="checkbox"/> Annual Emerald	<input type="checkbox"/> Biotech Platinum	<input type="checkbox"/> Northeast Platinum
<input type="checkbox"/> Annual Sapphire	<input type="checkbox"/> Biotech Gold	<input type="checkbox"/> Northeast Gold
<input type="checkbox"/> Annual Amethyst	<input type="checkbox"/> Biotech Silver	<input type="checkbox"/> Northeast Silver
<input type="checkbox"/> Annual Exhibitor Plus	<input type="checkbox"/> Biotech Bronze	<input type="checkbox"/> Northeast Bronze
<input type="checkbox"/> Annual Gala Dinner Wine Sponsor	<input type="checkbox"/> Biotech Government NGO or Non-profit	<input type="checkbox"/> Northeast Government/NGO or Non-profit
Reason(s) for eligibility (ExhibitorPlus/Government/NGO Agency):		
Website:		
<input type="checkbox"/> Annual Exhibitor		

## Payment Calculation Sheet

**2015 Annual Conference** \$ \_\_\_\_\_

**2015 Biotech Conference** +\$ \_\_\_\_\_

**2015 Northeast Conference** +\$ \_\_\_\_\_

### **First Hour of Workshop Time at Annual Conference**

(\$1000/hr for first hour for all workshop providers  
excluding Exhibitor Plus)

+\$ \_\_\_\_\_

### **Workshop Participation Fee**

(\$500 for non-sponsor or non-Exhibitor of 2015

Annual conference; **NO** participation fee for Exhibitors or Sponsors)

+\$ \_\_\_\_\_

### **Additional Workshop Time** (subject to available space and time)

(\$1000/hr for Exhibitor or non- sponsor or non-exhibitor

and only \$500/hr or \$250/half hour for Amethyst sponsor or higher)

+\$ \_\_\_\_\_

### **(Amethyst and up) Workshop Credit**

(see Benefit Tables for amount)

-\$ \_\_\_\_\_

**Total Due**

**=**\$ \_\_\_\_\_

Please send the completed sponsorship request form and calculation sheet to Jane Thompson at:  
[Jane\\_Thompson@eisai.com](mailto:Jane_Thompson@eisai.com) or fax: 1-302-660-3276

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