

Sponsorship/Exhibitor Benefit Table for 2014 Northeast Conference

2014 NE Conference**	Donation amount (USD)	One 5 min. product review	Free ^{##} Conference Registration	Exhibit Space	Recognition in Meeting Book as Sponsor	Recognition on conference website as sponsor ^{###}	Recognition as workshop provider in meeting book/conference website	Attendee List in Advance
Platinum	\$3000	Yes	1	One 6' table/2 chairs	Two full page ad as Platinum sponsor	Yes, with company description (if provided) and link to website	Yes	Yes
Gold	\$1900 or in lieu, publish meeting books	Yes	None	One 6' table/2 chairs	One full page ad as Gold sponsor	Yes, with company description (if provided) and link to website	Yes	No
Silver	\$1300 (meeting bags can only be accepted as part payment ^{####})	Yes	None	One 6' table/2 chairs	One ½ page ad as Silver sponsor	Yes, with link to website, but no company description	Yes	No
Bronze	\$900	No	None	One 6' table/2 chairs	No	Yes, with link to website, but no company description	Yes	No
Government, NGO, or Non profit Workshop provider (PIUG sponsored workshop provider only with PIUG Board approval)	No donation amount	No	None	No	No	No	Yes	No

Rules & policies:

** In order to be a workshop provider in conjunction with the Northeast conference, the provider **must be a sponsor of the event or a government agency, NGO or non-profit organization**. If the workshop provider is a government agency, NGO or non-profit organization a request to hold the workshop must be submitted for PIUG Board approval as the workshop will be deemed a PIUG sponsored workshop if the request is approved. All costs associated with holding a workshop including

but not limited to venue rental, audio-visual needs, printing costs and refreshments **are borne by the workshop provider** and not the PIUG with the exception of a PIUG sponsored workshop.

Sharing of meeting registration badges is not permitted, regardless of whether different members of an organization plan to attend different days of the conference or at different times on the same day of the conference..

A sponsor's or exhibitor's company logo will be displayed on the PIUG website **once the PIUG receives the sponsor's or exhibitor's signed sponsorship or exhibitor agreement** as an signed email attachment or as a fax. Please note that the PIUG does need to receive by mail the signed agreement that bears the sponsor's/exhibitor's original signature in ink.

If meeting bags are to be included as part payment for Silver sponsorship **a receipt showing total spent** on meeting bags must be submitted together with payment of the balance.